

The local public service announcements that aired on WXIN from  
1/1/2012 – 3/31/2012  
and the issues they addressed are listed below.

**Issue Description:** **Health.** WXIN believes it is important to air PSAs that deal with community health.

**Issue Treatment:** Public Service Announcement

**Title:** PS/DIABETES LOOK LIKE ME 30 #17035

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** PS/KIDS KICK CANCER MILEY 30 #17036

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** PS/WOMENS HLTH MAKE CALL 30 #17037

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** PS/FX AGENCY HEALTHYCARE #17044

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** RDBLCK BAR MATH

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** RDBLCK BAR MONKEY

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** RDBLCK BAR AMBULANCE

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** FIGHT 4 AIR CLIMB

**Duration:** :30

**Issue Description: Military.** Indiana has an abnormally high military service rate. WXIN believes it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

**Issue Treatment:** Public Service Announcement

**Title:** PS/VIET VET MEM FUND JS #17049

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** NATGUARD STORMCHASER

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** NATGUARD ADVANCE

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** COASTGUARD RIDE

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** COASTGUARD WORKOUT

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** USO PORTRAITS

**Duration:** :30

**Issue Description: Social Encouragement.** WXIN believes it is important to air PSAs that deal with social encouragement.

**Issue Treatment:** Public Service Announcement

**Title:** MAKE HOME AFFORD FROZ

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** HUD TIME MACHINE

**Duration:** :30

**Issue Description: Education.** WXIN believes it is important to air PSAs that deal with Education.

**Issue Treatment:** Public Service Announcement

**Title:** PS/FX TOUGH CLASSES# 17053

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** IBA SCHOLARSHIP

**Duration:** :30

**Issue Description:** Equal Opportunity Employer. WXIN is an equal opportunity employer.

**Issue Treatment:** Public Service Announcement

**Title:** WXIN/WTTV/WTTV-THIS/WXIN-ANTTV/EEO #17185

**Duration:** :30

**Issue Description:** Community Events. WXIN airs 10 hours of news each day, dealing with community events, health, weather, social encouragement, education opportunities and an entire array of public service notifications.

## **Military**

**Some examples of our Military community stories are:**

Soldier Honored at Funeral

1/16/12

5:35

2/1/12

5:45pm

NFL players raising money for wounded military members

3/1/12

4:15pm

US Troops killed at base in Afghanistan'

3/5/12

4:35pm

Interview with Indiana National Guard about Henryville relief efforts

## **Social Encouragement**

**Some examples of our Social Encouragement community stories are:**

New Stop Bullying Initiative

1/16/12

4:35

New Stop Bullying Initiative

1/16/12

5:35

Be an All-Pro Dad

1/20/12

4:25

1/23/12

5:40pm

Getting out of massive debt

2/3/12

4:45pm

Largest Gospel celebration part of Super Bowl week activities

2/3/12

5:25pm

Largest Gospel celebration part of Super Bowl week activities

2/13/12

4:25pm

Lapel basketball team does community service to bond as a team

2/17/12

4:25pm

New study ranks cities on social media jobs

2/17/12

5:15pm

Man uses Facebook to find kidney donor

2/17/12

5:45pm

YouTube starts creating original content

2/27/12

4:20pm

Panel meets to discuss lobbying lawmakers on children's issues

2/27/12

5:35pm

Panel meets to discuss lobbying lawmakers on children's issues

2/27/12

5:40pm

A look at the careers where women make more money than men

2/28/12

4:45pm

Psychologists say a trend where teenagers ask for online opinions is dangerous

2/29/12

4:25pm

A new website lets moms trade for whatever they need

3/5/12

Throughout 4 & 5pm

Fox59 Raises money for Henryville tornado victims

3/6/12

5:50pm

Henryville victims heal through basketball games

3/9/12

4:15pm

Pizza chain delivers free pizzas to Henryville tornado victims

## **Education**

**Some examples of our Education community stories are:**

2/28/12

5:25pm

School uses iPads in daily curriculum

3/1/12

5:00pm

Schools prepare to deal with severe weather during class time

3/5/12

4:40pm

US Energy Secretary visits IUPUI

3/5/12

4:40pm

ISTEP testing begins in Indiana schools

3/5/12

5:15pm

ISTEP testing begins in Indiana schools

3/6/12

4:20pm

Children attend lesson to learn about entrepreneurship

3/6/12

4:55pm

Computer program helps colleges find those cheating on application

3/6/12

5:55pm

Children attend lesson to learn about entrepreneurship

3/8/12

4:55pm

Carmel teacher uses popular music to teach children to write

3/8/12

5:40pm

Indy man writes book to teach children about finances

3/9/12

5:35pm

Indiana Commission for Higher Education unveils plan to improve college graduation rates

## Health

**Some examples of our Health community stories are:**

WXIN produces a weekly segment every Wednesday called Health Key that points out local health issues and what Indiana residents can do about preventing illness.

Paying It Forward Juvenile Diabetes

1/16/12

4:25

You Need Stress in Live

1/16/12

5:25

Health

1/25/12

4:55pm

Kids seeing sex too soon

Laughter Key to Weight Loss

1/17/12

4:25

First Person to Get Special Brain Cancer Treatment

1/18/12

5:25

Doctors Says Baseball Caps Should be Banned from Beach

1/19/12

4:40

Dangers of Being Left Handed

1/19/12

4:55

2/13/12

4:15pm

Measles outbreak continues to grow in Central Indiana

2/13/12

4:15pm

Purdue professor creates device that uses rap music to control brain swelling

2/13/12

4:55pm

Local company makes individual skin products for each individual client

2/13/12

5:05pm

Measles outbreak continues to grow in Central Indiana

2/13/12

4:40pm

Purdue professor creates device that uses rap music to control brain swelling

2/13/12

4:40pm

More doctors joining hospital staffs to deal with changing requirements

2/14/12

4:10pm

Measles outbreak continues to grow in Central Indiana

2/14/12

4:45pm

Dentists talk about when children should get braces

2/14/12

4:55pm

New evidence shows medical problems can result from failed relationships

2/14/12

4:55pm

Couple dealing with Alzheimer's falls in love all over again

2/14/12

5:00pm

Measles outbreak continues to grow in Central Indiana

2/15/12

4:00pm

Measles outbreak continues to grow in Central Indiana

2/15/12

4:15pm

St. Vincent's showcases new robotic tool for Cervical surgeries

2/15/12

4:25pm

FDA issues warning about counterfeit Avastin

2/15/12

5:00pm

Measles outbreak continues to grow in Central Indiana

2/15/12

5:40pm

St. Vincent's showcases new robotic tool for Cervical surgeries

2/16/12

4:40pm

Hospitals warn of cancer drug shortage nationwide

2/16/12

4:50pm

People are fittest in their thirties

2/16/12

5:00pm

Measles outbreak continues to grow in Central Indiana

2/17/12

4:35pm

Women gather in Downtown Indianapolis to promote heart healthiness



2/17/12

5:00pm

Teachers concerned about growing number of Measles cases

3/6/12

4:30pm

TB Scare in Kokomo continues to grow

3/6/12

5:30pm

TB Scare in Kokomo continues to grow

3/8/12

4:40pm

Woman tries to teach others about toxic shock syndrome

3/9/12

4:45pm

Study finds those who yo-yo diet in their teens have a bigger BMI as an adult

3/30/12

8:24 am

824 Busting Food Myths